| **Criteria** | **At Standard – 3 pts** | **Approaching Standard – 2 pts** | **Below Standard – 1 pt** | **No Work Evident - 0** |
| --- | --- | --- | --- | --- |
| **Career Awareness and Preparation:**  Two Artifacts  13.1.12 | Selected artifacts meet the criteria described on the C.E.W. Career Readiness Checklist. | Selected artifacts come close to meeting the criteria and are an inexact match to those described on the C.E.W. Career Readiness Checklist. | Selected artifacts demonstrate lack of understanding of the task. Artifacts presented are unrelated to those described on the C.E.W. Career Readiness Checklist. | No artifacts were presented for this category. |
| **Career Acquisition:**  Two Artifacts  13.2.12 | Selected artifacts meet the criteria described on the C.E.W. Career Readiness Checklist. | Selected artifacts come close to meeting the criteria and are an inexact match to those described on the C.E.W. Career Readiness Checklist. | Selected artifacts demonstrate lack of understanding of the task. Artifacts presented are unrelated to those described on the C.E.W. Career Readiness Checklist. | No artifacts were presented for this category. |
| **Career Retention and Advancement:**  Two Artifacts  13.3.12 | Selected artifacts meet the criteria described on the C.E.W. Career Readiness Checklist. | Selected artifacts come close to meeting the criteria and are an inexact match to those described on the C.E.W. Career Readiness Checklist. | Selected artifacts demonstrate lack of understanding of the task. Artifacts presented are unrelated to those described on the C.E.W. Career Readiness Checklist. | No artifacts were presented for this category. |
| **Entrepreneurship:**  Two Artifacts  13.4.12 | Selected artifacts meet the criteria described on the C.E.W. Career Readiness Checklist. | Selected artifacts come close to meeting the criteria and are an inexact match to those described on the C.E.W. Career Readiness Checklist. | Selected artifacts demonstrate lack of understanding of the task. Artifacts presented are unrelated to those described on the C.E.W. Career Readiness Checklist. | No artifacts were presented for this category. |
| **Content and Organization**  Artifacts and explanations; logical order, use of transitions; includes an introduction and conclusion; organizes time adequately throughout the presentation | i.) Artifacts and explanations appropriately demonstrate Career Readiness Skills; ii.) content is presented logically; student provides appropriate transitions between artifacts; iii.) meets all requirements for what should be included in the presentation; iv.) has a clear and interesting introduction and conclusion; v.) organizes time well; no part of the presentation is too short or too long | "At Standard" criteria are not met at one or two points. | Demonstrates an attempt at presentation, but does not meet "At Standard" criteria for three or more points. | No presentation exists. |
| **Delivery and Presentation**  Adequate volume, appropriate pace, diction, personal appearance, enthusiasm/energy, posture, effective use of visual aids | i.) Good volume and energy; ii.) Proper pace and diction; iii.) Avoidance of distracting gestures; iv.) Professional appearance; v.) Visual aids used effectively; vi.) Makes eye contact with audience (or "virtual" eye contact by looking into camera during presentation) | "At Standard" criteria are not met at one or two points. | "At Standard" criteria are not met at three or more points. | Presentation not attempted. |
| **Effective Use of Technology**  Use of presentation software and platform; use of camera and microphone (if presented virtually); quality of connection (if presented virtually) | i.) Clean and appealing presentation using approved software, such as Power Point or Keynote; ii.) Demonstrates adept use of delivery platform, such as Adobe Connect; iii.) Camera picture is clear, angle is appropriate; iv.) Microphone reception is clear and transmits at moderate volume; v.) Connection is maintained and unbroken throughout the presentation. | Student demonstrates general command of technological use, but "At Standard" criteria are not met at one or two points. | Use of technology attempted, but "At Standard" criteria are not met at three or more points. | Student did not use presentation software or presentation platform; no electronic version of presentation evident. |
| **Audience Engagement**  Appropriate engagement with audience throughout presentation; responding to audience's questions and comments | i.) Maintains eye contact with the audience; ii.) Pauses for audience's questions where appropriate; iii.) Seeks clarification, may admit "I don't know" or explains how the answer might be found when unable to answer a question; iv.) Answers audience's questions clearly and completely; v.) Maintains confident and pleasant demeanor | Apparent effort to achieve audience engagement, but "At Standard" criteria are not met at one or two points. | Little attempt to engage the audience; "At Standard" criteria are not met at three or more points. | No attempt to engage audience; presentation not given. |